FUTURE-FIT ACCELERATOR

Taking the next step in your sustainability journey

futurefitaccelerator.nl



The world is facing a cascade of crises, which increasingly confronts businesses with a choice between two options: responding to each crisis as reactive risk-management or proactively searching for strategic business models that are future-fit and value-driven.

Truly Future-Fit companies understand and mitigate their risks, seize opportunities and enhance positive impacts. Future-fit organizations are crisis-resilient, turning wicked problems into wicked opportunities. Do you also want to become a future-fit organization? Then join our accelerator program and start strategically working on topics such as:

- Action on climate change and the energy transition to safeguard the planet but also unlock new business opportunities for your company.
- Human rights to ensure a more social and resilient supply chain.
 Embracing human rights within business operations is a moral imperative and creates a strategic advantage when properly addressed.
- Biodiversity and 'natural capital' as they are essential for long-term business resilience: healthy ecosystems underpin everything from raw material availability to climate stability and risk mitigation across global supply chains.
- Embracing circular economy principles that drive innovation, reduce costs, and turn waste into value—transforming sustainability challenges into opportunities for growth.
- Diversity and inclusion, as embracing a diverse, equitable and inclusive workforce is good for people & business. Diversity enhances creativity and innovation and attracts talent.
- Future-Fit partnering with a wide variety of stakeholders to create new markets for sustainable products and services.
- Becoming crisis-resilient turning "wicked problems" into "wicked opportunities".

OUR PROGRAM TO BECOME FUTURE-FIT

Our Future-Fit Accelerator is a unique twelve-month program that provides you with the insights, knowledge, tools and hands-on support to define your sustainable transition ambitions and implement them in your business. You will learn from likeminded organizations and are supported by experts. It will enable you to articulate your sustainability business case and move beyond 'ticking boxes' exercising by identifying the opportunities that this time also offers.

The program is facilitated by sustainability experts from TOSCA and prof. R. van Tulder from RSM/ECET and endorsed by UN Global Compact Network Netherlands.

WHO IS THIS PROGRAM FOR?

This program is especially designed for (large) medium-sized or corporate organizations that want to be a force for good by linking sustainability and competitiveness. If you're looking for a combination of scientific knowledge and hands-on guidance, willing to share insights and learn from others, this program is for you!

We will support you to create an in-company accelerator team of change agents that will implement next steps in your sustainability journey. This team consists of five senior people from your organization, ideally with different roles, functions and ages. Functions that have been proven vital for driving change include CSR, HRM, supply chain, Communication, Finance, business operations or strategy. The members of the accelerator team should be able to invest 2-4 hours a week in this program and are keen on learning while doing.

PROGRAM STRUCTURE

The program consists of an in-company track and a learn&share track with the following building blocks:

- A company scan at the beginning of the program, and six months after the program
- · A kickoff with all participating companies
- Four peer learning sessions, followed by four learn & share sessions with all participating companies
- Three sprints by the accelerator teams, supported by senior consultants with on-site workshops and online calls
- Twelve months support by senior consultants
- A certificate for the five employees that form the accelerator team
- · A joint event to evaluate progress and celebrate results
- · Access to tools, insights and scientific knowledge via an online library

DETAILS OF THE PROGRAM

The cost of this program is EUR 59.000 excl. VAT. We will start in September 2025. The final joint event will be held in September 2026. A maximum of 10 companies will be allowed in the program. The learn & share sessions will be held at RSM in Rotterdam or at TOSCA in Hilversum. In-company sessions will be held at a location of your preference.

For all details of the program see www.futurefitaccelerator.nl. You can also reach us at info@toscatribe.nl





